



Hi Neighbor,

In an effort to give back to the loyal community, Puppy Haven is very excited to announce our Fourth Annual Party for the Paws benefitting PAWS Atlanta. The event will be held on May 4th from 11am-3pm at Puppy Haven Brookhaven, located on Caldwell Road.

PAWS Atlanta is Georgia's oldest no-kill animal shelter. Over the past 50 years, they have found homes for over 46,000 animals. They have a no-kill philosophy, meaning that they give every animal in their care time, medical attention and behavioral training if needed to thrive. PAWS Atlanta will never euthanize an animal due to space constraints. PAWS Atlanta not only helps dogs in their care, but also pets that have already been adopted. They offer adoption/foster services, bi-monthly pet wellness clinics, full time vet services, low cost spay and neutering, discount health preventives and dental cleanings, behavioral training, a pet food bank for owners going through hard times, senior support and assistance, summer camps for kids to teach them how to care for a pet properly and community outreach and education. PAWS Atlanta receives no funding from federal, state or county governments.

Puppy Haven's goal is to celebrate PAWS Atlanta's cause, raise awareness for animals in need, and to host a fun, family-friendly event. In order to meet our donation goal, we are asking for local sponsors through support from businesses and individuals like you.

Party for the Paws will include food trucks, a beer station, live music, photo booth, vendor row, silent auction, doggy pools, dunk tank, bounce house and slide, face painting and MORE! Our partner, PAWS Atlanta will host an adoption event during Party for the Paws in hopes of finding "forever" homes for their animals in need!

Over 400 people attended the event last year and we are expecting more than 500 attendees (plus their furry friends!) this year. The event has become a staple in the community, and we expect this year will be no different!

To help join our cause, please continue to the next page to find different ways to get involved or email sophie@puppyhavenatl.com with any questions.

We can't wait to see you on May 4!

Cheers,

A handwritten signature in black ink that reads "Sophie Sirzyk".

Sophie Sirzyk
Puppy Haven – Roswell Store Manager &
Party for the Paws Event Chair



2019 Party for the Paws Sponsorship Levels

Best in Show Sponsorship Application & payment due February 21. All other levels, Sponsorship Application & payment due April 19. For Sporting Level, Sponsorship Application must be received by March 29 to be included on T-Shirt.

Best in Show – \$1500

- Only 1 spot available for this level, first come first serve!
- The event will be presented by your company (“Party for the Paws presented by XYZ Co”).
- Corporate logo featured on event t-shirt and webpage.
- Corporate name and logo on all print marketing & advertising from date of commitment.
- Inclusion of company name on all electronic marketing & advertising.
- Premium vendor booth area at the center of the event.
- Six complementary event shirts.
- Verbal recognition day of event.
- 5 Social media spotlights from date of commitment through day of event

Sporting Level – \$500

- 10 x 10 vendor booth with highly visible location
- Corporate logo featured on event t-shirt and webpage.
- Four complementary event shirts
- Verbal recognition day of event
- Social media spotlight

Hound Level – \$350

- 10 x 10 vendor booth
- Corporate logo featured on event webpage.
- Two complementary event shirts
- Verbal recognition day of event
- Social media spotlight

Terrier Level – \$200

- 10 x 10 vendor booth
- One complementary event shirt
- Social media spotlight

Marketing Partnership – \$75 discount, available to Sporting, Hound, and Terrier Levels

- Receive the discount with the agreement to do the following co-promotional tasks which will benefit all involved:
 - Share the Party for the Paws Facebook event page on all social media platforms that you have a presence.
 - Post 5 times on social media advertising the event & that you will be a part of it. Spread out posts from when you submit your Sponsorship Application through day of event.
 - Send out an e-blast/invitation to your customer base inviting them to the event. Include sophie@puppyhavenatl.com for verification.
 - Add the event to your website/calendar.



2019 Party for the Paws Sponsorship Application

Email completed application & a high-resolution image of your logo to sophie@puppyhavenatl.com

Business Name (as you want it to appear): _____

Website: _____

Social Media Links: _____

Primary Contact Name: _____

Primary Contact Phone Number: _____

Primary Contact Email: _____

Level of Participation: *The Marketing Partnership Discount is available to the Sporting, Hound and Terrier Levels*

_____ Best in Show Level - \$1500 (Act fast! Only 1 spot available)

_____ Sporting Level - \$500

_____ Hound Level - \$350

_____ Terrier Level - \$200

Marketing Partnership - \$75 discount (must meet marketing obligations) _____ Yes

Best in Show Sponsorship Application & payment due February 21. All other levels, Sponsorship Application & payment due April 19. For Sporting Level, Sponsorship Application must be received by March 29 to be included on T-Shirt.

Payment Method: *Online payment highly preferred*

_____ Please e-mail me an invoice at the address above to pay securely online.

_____ Yes! Add 2.9% to cover the credit card processing fee so that more of my donation goes to the organization the event is supporting.

_____ I will mail a check made out to Puppy Haven to 2740 Caldwell Road, Brookhaven, GA 30319.

Primary Contact Signature: _____

Title: _____ Date: _____